

# 4th Lingerie Industry Forum

25 - 26 October, 2018

Concert Hall "Great Amber" Radio Street 8, Liepaja



## Wednesday, 24th October

Arrival in Riga International Airport

Check in at the hotel in Riga

or

Departure to Liepaja by plane (airBaltic flight BT019, 23:25 Riga (RIX) - 00:05 Liepaja (LPX))

Check in at the hotel at 1:00

## Thursday, 25th October

- 8.00 Departure to Liepaja by bus
- 11.30 Presentation and tour in Lauma Fabrics Factory (European Lingerie Group), light lunch is served
- 13.45 Check in the hotel
- 14.30 Registration
- 15.00 **Opening of the Conference (venue: Concert hall "Great Amber")**  
Mr. Andris Ozols, Director of Investment and Development Agency of Latvia (TBC)  
Mr. Gunārs Ansins, Vice-mayor of Liepaja City Council
- 15.15 **Latvian lingerie industry in the nutshell**  
Mr. Jurijs Hadarovics, Chairman of the Board of Association of Latvian Lingerie Manufacturers
- 15.35 **Global changes in the intimate apparel industry**  
Francesca Spinetta, Co-owner and Editorial Director, INTIMA magazines (Italy)
- 16.00 Coffee break
- 16.15 **Panel: The retail in Europe & Russia**  
Chaired by Francesca Spinetta, Co-owner and Editorial Director, Intima magazines (Italy)  
10 min presentations by:  
1. Joanna Grunt, Founder, Pati Jò (Italy)  
2. Clare Haines and Melissa Burton, Founders, Lingerie Outlet Store - (United Kingdom)  
3. Vladimir Surkov, Founder, Brashop – (Russia)  
4. French retailer (TBC)  
5. German retailer (TBC)  
20 - 30 min Q&A session
- 17.45 **Inspirational presentation: History of lace and corset - innovations and future of the intimate apparel industry**  
Gillian Proctor M.Des.R.C.A, Associate Professor & Subject Leader for the world-renowned Contour Fashion course, School of Design De Montfort University (United Kingdom)

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- 18.15 Coffee break
- 18.45 Lingerie catwalk: 10 Latvian brands (each with collections available to retailers)  
Gracija-RIM • La Coquette • Nikol Djumon • Orhideja • Regina N  
• Rosme • Stefi L • V.I.P.A • V.O.V.A. • Ze: Bra
- 20.00 Reception

## Friday, 26th October

- 8.30 Registration
- 9.00 - 13.30 Matchmaking session (each company will have up to 12 meetings (20 min each))
- 12.00 - 13.30 Light lunch served
- 13.15 Departure to Riga airport by bus (arrival in Riga airport at 15:45)  
or
- 13.45 - 17.30 Factory tour in Liepaja (Group A for retailers; Group B for brands)
- 17.30 Departure to Riga by bus
- 20.00 Check in the hotel in Riga



Eiropas Biznesa atbalsta tīkls Latvijā



NATIONAL  
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EUROPEAN UNION  
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