



Latvia CEBIT 2015

Hall 06, Stand B48
16 - 20 March, 2015, Hanover, Germany

ANAZANA, Ltd.

anaZana

Address: Straupes iela 5 k-2, Riga, LV-1073, Latvia

Phone: +371 67240240

E-mail: support@anazana.com

Website: www.anazana.com

Number of employees: 3

Year of foundation: 2010

Turnover in 2013: EUR 20 000

Export volume in 2013: EUR 20 000

Contact person: Mr Ruslans Skolnijijs

Position: President

Phone: +371 29335565

E-mail: ruso@anazana.com

Main markets: USA

Business profile: The company offers a complete e-commerce and e-marketing platform for small and medium enterprises at www.anazana.com. Our platform provides a new method to create responsive online stores, websites, landing pages or blogs without all the technical work involved in developing, or the huge expense to build them. We also provide domain registration, hosting, and e-mail services, SEO (Search Engine Optimization), online sales and marketing tools.

anaZana, Ltd. is a Latvian company, a subsidiary of *anaZana, Inc.* registered in California, USA. www.anazana.com solution was developed in Latvia. *anaZana Latvia* is responsible for growing market in Europe.

Cooperation area:

- Resellers and channels targeting businesses and willing to use *anaZana* solutions to grow their business with new B2B service and/or improve their efficiency, e.g. marketing agencies, design companies, other B2B service companies. We also offer white-label services.
- Investors to grow the company in Europe, USA, and other countries.

KNOWLEDGEPRICE.COM, Ltd.



KNOWLEDGEPRICE.COM

Address: Brīvības iela 171, Rīga, LV-1012, Latvia
Phone: +371 67361381
E-mail: info@knowledgeprice.com
Website: www.knowledgeprice.com

Director: Mr Gatis Kaleinis

Number of employees: 40
Year of foundation: 2008

Turnover in 2014: EUR 2 500 000
Turnover in 2013: EUR 2 700 000

Contact person: Ms Natalja Voroncova
Position: Assistant Chairman of the Board
Phone: +371 28216524
E-mail: natalija.voroncova@knowledgeprice.com

Main markets: Worldwide

Business profile: *Knowledgeprice.com* delivers high-quality consulting services for technology projects. The company's areas of expertise include enterprise architecture, system design, IT project management and programming. It is particularly experienced in completing IS turnaround projects related to the takeover of existing legacy systems and ensuring continuity and reliable support.

Knowledgeprice.com is known as a high-quality service provider. The company is always prepared to provide the necessary support to its customers and changes or adapts its products according to the requirements and preferences of its clients. Customers appreciate *Knowledgeprice.com's* responsiveness and the fact that they can rely on its team to help with product-related enquiries at any time. This is particularly important within the financial and insurance sectors where security is very important.

Products: The company specialises in carrying out IT projects for the financial sector and the majority of our clients are non-life insurance companies, commercial banks, fund managers and related organisations.

Knowledgeprice.com works closely with technology entrepreneurs and experienced insurance and media professionals to help them achieve excellence in their respective fields. The firm invests their expertise and financial resources, creating financial and insurance products that can be marketed worldwide.

Cooperation area: Software development outsourcing, Business to Business

LINGMASTER, Ltd.



LINGMASTER

Address: Stabu iela 59-7, Rīga, LV-1011, Latvia
Phone: +371 67847727
Fax: +371 67847726
E-mail: info@lingmaster.com
Website: www.lingmaster.com

Director: Ms Ligita Kauke

Number of employees: 7
Year of foundation: 2006

Turnover in 2014: EUR 348 746
Turnover in 2013: EUR 395 610

Contact person: Ms Ligita Kauke
Position: CEO
Phone: +371 27085200
E-mail: ligita.kauke@lingmaster.com

Main markets: Worldwide

Business profile: Technical translation, software localization and language quality services

Products:

- Technical translation
- Software, website and game localization
- Language quality assessment
- Terminology management
- Language Style Guide development
- Desktop publishing

Cooperation area: *LINGMASTER* delivers services to various industries and businesses all over the world, which are introducing and distributing their products into the Baltic, European and Russian market. We translate technical documentation, operation manuals for various devices and machines, information and advertising materials, etc. from English and German into Latvian, Lithuanian, Estonian, Russian and other European languages. Our areas of specialization include information and network systems, software and hardware, medicine technologies, games, engineering, consumer electronics, automotive, telecommunications, finance, legal, marketing.

MS-IDI, Ltd.

ms-idi 

Software & Startup Outsourcing

Address: Maskavas iela 22, Rēzekne, LV-4604, Latvia

Phone: +371 27825777

E-mail: info@ms-idi.eu

Website: www.ms-idi.eu

Director: Mr Nikolajs Pusnakovs

Number of employees: 26

Year of foundation: 2010

Turnover in 2014: EUR 266 000

Turnover in 2013: EUR 128 500

Contact person: Mr Raitis Dzerkalis

Position: Sales Manager

Phone: +371 27825777

E-mail: raitis.dzerkalis@ms-idi.eu

Main markets: Europe

Business profile: *MS-IDI* is an information technology company specialized in creation of custom software systems, development and maintenance of software products, web and mobile applications support as well as other software solution services providing quality and cost effective IT support and offering fully customized and personalized product development.

Products: B2B & B2C solutions for .NET, production optimization software, innovative software solutions, mobile, social and web applications, web design, UX/UI design.

Cooperation area: Software development and start-up outsourcing

PRAKSE.LV, Ltd.

practican 

Address: Ģertrūdes iela 46-5, Rīga, LV-1011, Latvia

Phone: +371 26784050

E-mail: liene@practican.com

Website: www.PractiCan.com

Director: Mr Janis Logins

Number of employees: 6

Year of foundation: 2011

Turnover in 2013: EUR 161 000

Turnover in 2014: EUR 183 000

Contact person: Ms Liene Rubina

Position: Corporate account manager

Phone: +371 26784050

E-mail: liene@practican.com

Main markets: Worldwide

Business profile: Education, Jobs & Recruiting, Training & Coaching, Career Development

Products: *PractiCan.com* is a professional network for young people. *PractiCan* connects students with large and mid-size companies opening doors into professional world. It gives them an opportunity to apply for work/internship vacancies, get virtual work experience through Virtual Practice, and choose a study program that best fits their needs.

Cooperation area: The main objective is to attract new partners all over the world. We are interested in finding web platform users and strategic partners for developing network of franchises.

SALES.LV, Ltd.

SALES.LV

Address: Antonijas iela 22-3, Riga, LV-1010, Latvia
Phone: +371 67274479
E-mail: info@sales.lv
Website: www.sales.lv
Twitter.com: @saleslv

Director: Mr Janis Elsts

Number of employees: 5
Year of foundation: 2009

Turnover in 2014: EUR 1 400 000
Turnover in 2013: EUR 1 155 000

Contact person: Mr Janis Elsts
Position: CEO
Phone: +371 29400489
E-mail: janis@sales.lv

Main markets: Europe

Business profile: *Sales.lv* is the largest mobile marketing company in Latvia. We provide messaging solutions that enable our clients to easily create and conduct highly targeted ad campaigns, as well as receive micropayments via SMS and use high-quality automated messaging services.

Products: SMS Messaging and email marketing solution "Traffic" - the simplicity of Traffic, combined with its cutting edge technical capabilities, are the main reasons why it is widely employed by banking, retail, insurance, and many other companies that value quality and reliability.

Cooperation area: Companies seeking opportunities to improve their sales and customer loyalty with SMS and email communication, as well as strategic partnerships in the telecommunications and mobile marketing industries to help our expansion in the European markets.

SWH SETS, Ltd.



Address: Kr.Valdemara iela 33, Riga, LV-1010, Latvia
Phone: +371 67078301
Fax: +371 67078333
E-mail: contact@sets.lv
Website: www.sets.lv

Number of employees: 45
Year of foundation: 2000

Turnover in 2014: EUR 2 804 476
Turnover in 2013: EUR 2 648 559

Contact person: Mr. Aivars Lokmanis
Position: Board Member
Phone: +371 26333512
E-mail: aivars.lokmanis@sets.lv

Main markets: Sweden, Germany, Latvia

Business profile: *SWH SETS* is the leading exporter of IT services in Latvia. We provide full life-cycle services – requirements analysis, design, implementation and maintenance of software systems as well as mainframe application development.

Products:

- T-Testing – Telecom Testing Platform;
- SETScrem – Corporate Real Estate Management System;
- SETSenergo – Utility Billing System;
- SETSenergoMeter – Smart Metering System;
- SETSais – Inland fisheries and aquaculture;
- ZebraCash – Time reporting system;
- Leak Analyzer – Oil products pipeline leakage detection and monitoring;
- Signum - Smartcard digital signature and encryption utility.

Cooperation area: The main objective is to find a strategic partner (IT consultancy companies, IT system integrators, end-users) in Germany. We would provide the flexibility and better commercial terms for companies that need to manage effectively their IT needs in the field of "software development and maintenance".

TILDE, Ltd.



Address: Vienības gatve 75a, Rīga, LV-1004, Latvia
Phone: +371 67605001
Fax: +371 67605750
E-mail: tilde@tilde.lv
Website: www.tilde.com
Twitter.com: @TildeCom

CEO: Mr Andrejs Vasiljevs
Number of employees: 135
Year of foundation: 1991

Turnover in 2014: EUR 4 700 000 (planned)
Turnover in 2013: EUR 4 246 473

Contact person: Mr Rihards Kalnins
Position: International Development Manager
Phone: +371 29592321
E-mail: rihards.kalnins@tilde.com

Main markets: EU, USA

Business profile: *Tilde* drives innovation in European language technologies. To enable languages in the digital age, *Tilde* develops machine translation (MT) systems, online terminology services, mobile translation apps, and proofing tools. Customers in both the public and private sectors use *Tilde's* products and services to provide multilingual content across their platforms, analyze data in multiple languages, and facilitate multilingual communication in their everyday work. *Tilde* has special expertise in creating custom machine translation systems for complex languages, particularly smaller European languages. With offices in all three Baltic countries and partners across the globe, *Tilde* combines the talents and skills of over a hundred computational linguists, software engineers, language researchers, terminologists, and professional translators.

Products: Tilde MT, Tilde Terminology, Tilde Translator

Cooperation area: *Tilde* is seeking long-term business partnerships as a language technology provider for IT companies. *Tilde* offers to develop custom machine translation systems, proving secure translation that is tailored to a customer's specific needs. Custom MT system can be integrated into any platform, helping to enable multilingual communication.

Investment and Development Agency of Latvia



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IEGULDĪJUMS TAVĀ NĀKOTNĒ!



EIROPAS SAVIENĪBA